

SUDSIES' JASON LOEB HONORED AS "BUSINESS PERSON OF THE YEAR" BY MIAMI-DADE GAY & LESBIAN CHAMBER OF COMMERCE

- SATURDAY, JUNE 27 -

The Miami-Dade Gay & Lesbian Chamber of Commerce (MDGLCC) will present **Jason Loeb, CEO of Sudsies**, with the **AT&T Business Person of the Year Award** at the organization's 8th Annual Gala Awards Celebration on Saturday, June 27th. The event takes place at Miami's Hilton Miami Downtown Hotel, 1601 Biscayne Boulevard. Honorees are selected for their long-term commitment to fostering diversity, as well as their contributions to the overall wellbeing and quality of life in South Florida.

For the past several years, MDGLCC has selected a different color for the theme of the Gala. The theme this year is "Red," a symbol of courage, honor, success, passion and love, all of which are driving forces in Jason's business and personal endeavors. Guests are requested to embrace the theme by wearing something red in their attire.

Jason's love of business and his dedication to the community are the cornerstones of his success. Shortly after joining MDGLCC, he took on the role of Membership Chair, spearheading an aggressive campaign that resulted in a significant increase in Chamber members. His strong philanthropic history includes serving as chair of the Young Founders of Mount Sinai Medical Center and the City of Miami Beach Board of Adjustment. He also sits on a number of other non-profit boards, including the Miami Beach Chamber of Commerce Board of Directors since 2001.

Always connecting with people, building strong relationships is one of Jason's strongest assets. A major industry consultant and motivational speaker, he has propelled Sudsies into a multi-million dollar chain, among the most recognizable brands in its industry.

Sudsies began as a coin-operated laundromat in 1994, evolving into a full-service laundry and dry cleaning company in 1996. In response to both a changing marketplace and customers' needs, Jason began offering free home pickup and delivery in 2001.

In 2007, Sudsies launched its sister company, Rugsies, specializing in residential and commercial carpet, drapery and upholstery cleaning. A recent addition is Bugsies, offering pest extermination services for home and office.

Sudsies has received numerous accolades, including "Best Quality Dry Cleaners in South Florida" seven years in a row from *The SunPost*, the 2006 Diamond Palm Excellence in Business Award from the Miami Beach Chamber of Commerce and "Best Dry Cleaner in South Florida" in 2006 and 2007 by Citysearch.com

Jason joins three other distinguished honorees at the 8th Annual Gala: **Greater Miami Convention & Visitors Bureau**, recipient of the Bacardi/Grey Goose Vodka Business of the Year Award; **Dade Community Foundation**, Wachovia Bank "Not-for-Profit Organization of the Year;" and **Michael Aller**, to receive the Hilton Downtown Miami "President's Award."

With a roster of more than 600 members, MDGLCC is the largest not-for-profit corporation in the state of Florida for gay and lesbian businesses, also welcoming those who promote diversity and acceptance within their organization. With membership on the rise, the Chamber's mission is to promote a unified and thriving, gay and gay-friendly, business and professional community throughout Miami-Dade County. Their goals are to promote networking within the existing gay and gay-friendly business and professional community, to promote business opportunities for Chamber members, to promote Miami as a year-round, gay and gay-friendly tourist destination, to provide resources for our members, and to provide outreach from our community to other organizations.